

## **PJI is Awarded Second Place in the Prudential/Jackson Insurance Chairman's Award Competition 2009**

(16 February 2009)



The winners of Student Company Competition 2008 sponsored by Prudential and Panorama Tours.

PJI proudly announces that their partnership with Prudential Insurance Indonesia has, again, achieved success. Following our attainment of third position in 2007 and 2008, PJI has, in 2009, secured second in this worldwide Corporate Social Responsibility initiative.

Working together, Prudential and PJI have initiated and mentored student led companies in an increasing number of middle and high schools, including those located in the second poorest province of Indonesia - Banten. The student companies have developed their own micro businesses to sell products and services.

Last years initiatives involving Prudential and PJI have been strengthened by increasing the number of volunteers from 16 to 81, an increase of 506 percent. Approximately 364 students from fourteen schools have had the opportunity for intensive interaction with Prudential staff involving 416 hours of engagement, including a special event in collaboration with Panorama Tours and the Indonesian Ministry of Tourism. Three main pillars of student personal and intellectual growth have been integrated within the volunteer sessions – financial literacy, entrepreneurship development and work readiness.

PJI is very proud to have an opportunity to work with the volunteers from Prudential. Their energetic involvement in this education initiative is infectious – student's and PJI staff together, catch 'the motivation bug' from these young business people.

## **Student Company of The Month: SMAN CIRUAS SERANG, BANTEN**

(February 2009)



Student Company of SMAN Ciruas, Serang, Banten.

Students company SMAN Ciruas kabupaten Serang memberi nama perusahaan mereka dengan nama PT Sinar Fajar. Perusahaan mereka bergerak pada bisnis penjualan beraneka ragam makanan disekolah seperti pastel, pisang goreng, keripik, piscok dan molen. Perusahaan mereka juga menjual beberapa aneka makanan daerah seperti ketan gintul, onde-onde, dan lumpia. Dibulan januari ini mereka mencatat pembukuan keuangan dengan net profit sebesar Rp. 1.572.080 semenjak mereka melakukan launching pada 1 Desember 2008. Selain mendapatkan profit yang lumayan PT. Sinar Fajar juga telah membayarkan gaji, insentif dan komisi bagi para pegawainya Rp. 444.570 untuk bulan Januari 2009. Mereka selalu kompak dan ceria dalam menjalankan bisnis walaupun mereka kadang kelelahan karena naggota SC mereka hanya 2 orang yang laki-laki.