

## **JA WORLDWIDE STUDENT COMPANY OF THE YEAR COMPETITION**

During 17-19 January five students from SMKN 26 represented Indonesia at the Student Company of the Year Competition in Hong Kong. This 2011 event was supported by FedEx and the Indonesian team, supported by PT Newmont Pacific Nusantara, performed admirably as the youngest participants in the thirteen team competition. The assessment of each company involved a presentation in front of a group of judges, a Company Report, a booth highlighting each student company's products, and one on one interviews. The event also provided a great opportunity for the young Indonesians to meet their peers from many other countries and many new friendships were made.

This inaugural Asia Pacific event was won by a team from Turkmenistan - they performed extremely well in all areas of the assessment. The entire occasion was organized by JA Hong Kong with a very high degree of professionalism, and supported by FedEx





## GLOBAL JA TITAN CHALLENGE

### Competition Overview

The Global JA Titan Challenge allows teams of high school and university students to act as Chief Executive Officers (CEOs) of virtual manufacturing companies and compete to earn the highest performance index. The teams are prompted to make decisions that affect the profitability and sustainability of their virtual company and attempt to outperform their competitors in profit, sales, and market share. They set prices, determine production levels, invest capital in their facilities, plan marketing and research, and designate contributions to charities.

### Virtual Elimination Rounds

Review the complete competition

## TANTANGAN GLOBAL JA TITAN

### Sekilas Info

*Melalui Tantangan Global JA Titan berbagai tim dari tingkat SMA/K dan universitas akan bertindak sebagai Chief Executive Officers (CEO) dari sebuah perusahaan manufaktur virtual dan bersaing untuk meraih indeks kinerja tertinggi atau highest performance index. Para tim ini akan didorong untuk mengambil keputusan yang mempengaruhi laba dan kelangsungan perusahaan virtual mereka, dan mereka akan berusaha untuk mengungguli para pesaing dalam laba, penjualan dan segmen pasar. Para CEO ini menentukan tingkat produksi, investasi modal, merencanakan pemasaran dan riset, termasuk memberikan sumbangan ke badan amal.*

schedule  
[http://www.ja.org/involved/global\\_titan/schedule.shtml](http://www.ja.org/involved/global_titan/schedule.shtml).

**Preliminary Round 1:** February 15 to March 15, 2011  
**Semi-Final Round 2:** March 22 to April 19, 2011  
**Final Face-to-Face Round:** August 14-18, 2011, held in Purchase, New York, USA

### Registration

Only JA Offices in good standing are eligible to register student teams for the 2011 Global JA Titan Challenge. In addition to paying the \$70 entrance fee, all participating JA Offices must agree to submit team contact information into the registration system by the stated deadline. Registration will open January 10, 2011, and remain open until Friday, February 4, 2011, at 12:00 noon (MDT). JA Offices that attempt to register teams after registration has closed will not be eligible to compete. The registration link is available to JA staff through the JA Portal in the 2011 JA Global Titan Challenge folder:

<http://portal.jahub.org/servlet/portal/serve/45044>

at: **Ronde Eliminasi Virtual**

Lihat jadwal kompetisi yang lengkap di:  
[http://www.ja.org/involved/global\\_titan/schedule.shtml](http://www.ja.org/involved/global_titan/schedule.shtml).

**Ronde Awal 1:** 15 Februari - 15 Maret 2011  
**Ronde Semi-Final:** 22 Maret - 19 April 2011

**Ronde Final Tatap Muka:** 14 - 18 Agustus 2011, diadakan di Purchase, New York, USA

### Pendaftaran

Hanya kantor JA yang berprestasi yang berhak mendaftarkan tim siswanya pada Tantangan Global JA Titan 2011. Selain membayar biaya pendaftaran sebesar \$70, semua peserta kantor JA harus setuju untuk memberikan informasi kontak tim ke dalam sistem pendaftaran pada tanggal tenggat waktu. Pendaftaran dibuka dari 10 Januari 2011 sampai Jumat, 4 Februari 2011, pukul 12:00 siang (MDT). Kantor JA yang berusaha untuk mendaftarkan timnya setelah pendaftaran tidak berhak untuk ikut lomba. Link pendaftaran tersedia di bagi pegawai JA di portal JA pada folder 2011 JA Global Titan Challenge:

<http://portal.jahub.org/servlet/portal/serve/45044>

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**PT ACCENTURE SUPPORTS THE  
JA TITAN BUSINESS SIMULATION  
COMPETITION AT BINA  
NUSANTARA INTERNATIONAL  
UNIVERSITY**

From Saturday 15<sup>th</sup> until Sunday 16<sup>th</sup> January, the BITE Student Company from Bina Nusantara University International Campus hosted the annual JA TITAN SimBiz Competition. The University provided excellent facilities and the necessary bandwidth to stage the event. The principle support came from PT

**PT ACCENTURE MENDUKUNG  
KOMPETISI SIMULASI BISNIS JA  
TITAN DI BINA NUSANTARA  
INTERNATIONAL UNIVERSITY**

Pada hari Sabtu dan Minggu, 15-16 Jan, Perusahaan Siswa BITE dari Binus International University menyelenggarakan kompetisi tahunan SimBiz JA Titan. Universitas ini menyediakan fasilitas yang luar biasa dan bandwidth memadai untuk mendukung acara ini. Pendukung utama acara ini adalah PT Accenture yang telah

Accenture, providing funding and volunteers, especially to support students participating in the University level competition. In fact the event is now becoming a real draw card for many of the nation's top Universities with teams representing most of these. The winner teams were:

menyediakan dana dan para relawan, khususnya untuk mendukung mahasiswa yang ikut serta dalam kompetisi ini di tingkat universitas. Acara ini kini telah menjadi daya tarik bagi banyak universitas teratas di Indonesia, di mana ada beberapa perwakilan yang menjadi peserta. Para pemenangnya adalah:



High school winners are/Pemenang tingkat SMA/K:

1. SMAN 1 Bogor; M. Fikri Kawakibi & M. Luthfi Nurfakhri
- 2: SMKN 26 Jakarta; Bagas Prakasa & Faqih Mustaqim
- 3: SMAN 1 Bogor. Rivkie SR & Gung Nugra

Once again PJI would like to express their gratitude to all of the people who worked together to make this event a success, not the least of which was PT Accenture and the BITE students from Binus.



University winners are/Pemenang tingkat Universitas:

1. Universitas Surabaya; Tri Mulyani & Desandito Mulyo
- 2: IT Telkom Jakarta; Vidy Gallantso Nobel & LA Nashia
- 3: IPB: Fandi Ahmad & Achmad Maulidina

Sekali lagi PJI ingin mengemukakan rasa terima kasihnya kepada semua orang yang telah bekerjasama untuk menyukkseskan acara ini dan tentunya paling utama kepada PT Accenture dan mahasiswa Binus dari BITE.

## MASTERCARD FOUNDATION CEO *DIREKTUR UTAMA* YAYASAN VISITS JAKARTA VOCATIONAL *MASTERCARD MENGUNJUNGI SMK* SCHOOL *JAKARTA*

The BIONIC Student Company from *Perusahaan Siswa BIONIC 26* were pleased to host a visit from Reeta Roy, President and CEO MasterCard Foundation, and Diana Kartika Jahja, Director of Programs for the Institute of International Education Foundation, on Tuesday 11<sup>th</sup> January. The students presented information *mempresentasikan kegiatan perusahaan siswa mereka, termasuk produk mereka yang ramah lingkungan.* concerning their company and the environmentally friendly products they produce.



Reeta Roy, CEO of MasterCard Foundation (2nd from left seated) visited SMK 26 to view the secondary education in Jakarta. Accompanied by Robert Gardiner, Director of Operations of PJI (far left front), Ibu Sri Wagini, SMK 26 teacher, (center front) Ibu Diana Kartika (2nd from right seated) and Ibu Ety, teacher of SMK 26 (far right seated).

## BANK MAYAPADA SPONSORS OUTBOUND TRAINING FOR SURABAYA SCHOOLS



On Sunday 30 January, eighty students from five Surabaya schools underwent teambuilding and leadership training under the guidance of professional trainers. The event was held on the campus of ITS and lasted all day. The objective of the event was to encourage students to work together in an effort to find solutions to problems. Everyone had a great time in a jovial and competitive atmosphere. Thanks very much Bank Mayapada!

Students from SMKN 5 try to find a solution!



Trust in the leader is the key to success for students from SMKN 6.



The flying fox was one of the favorite activities.



The girls from St. Louis get ready for the days activities.



At the end of the day, although exhausted, everyone had really enjoyed the days training.

## **HSBC AND PJI LAUNCH THE 2011 JA MORE THAN MONEY PROGRAM**

Middle School number 280 in central Jakarta hosted the launching of the HSBC Global Initiative – JA More Than Money – in Indonesia on Monday 31 January. In attendance at the event were local government officials, HSBC Senior Personnel, PJI staff and representatives from each of the nine schools in which the program will operate. The target for 2011 is to engage 2,200 students over a period of five months. The HSBC volunteers have been trained and are eager to become involved assisting the students in each of the six lessons.



Marzuki Darusman, Executive Director of PJI, gives speech during the launch of JA More than Money.



Tossing the dice on the giant game board..