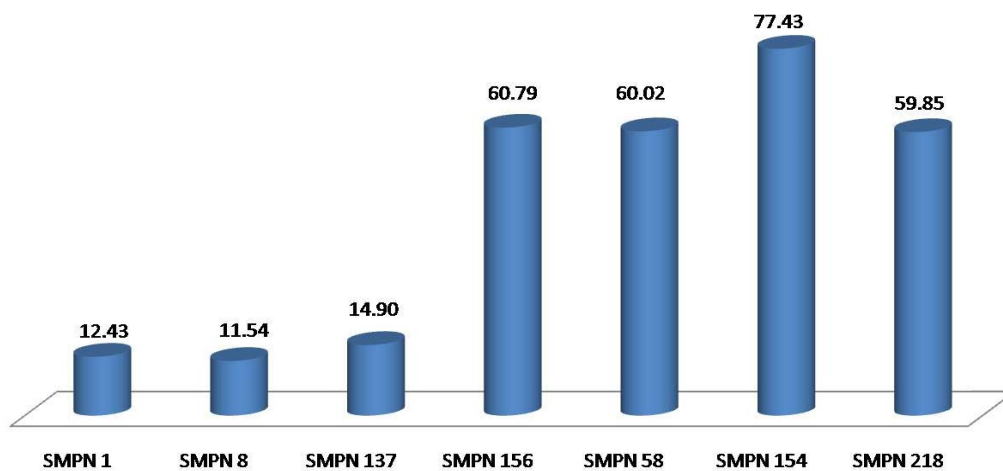


HSBC VOLUNTEERS SCORE A WIN WITH JAKARTA MIDDLE SCHOOL STUDENTS

Prestasi Junior Indonesia has recently concluded its HSBC sponsored JA More Than Money initiative involving students from seven Jakarta Middle schools. The impact of volunteering on student learning was quite impressive. More than 1,700 students benefitted from the visitation into their classes of 56 HSBC and Bank Ekonomi volunteers over a period of several months. PJI conducted longitudinal testing of all students involved with an overall improvement in knowledge of over 42%. The volunteering was complimented by the innovative educational resources developed by JA Worldwide and localized for use in Indonesia. Students found these resources relevant and easy to understand. The involvement of the volunteers in the classroom was exceptionally well received as over 90% of students believed that the HSBC staff were good role models.

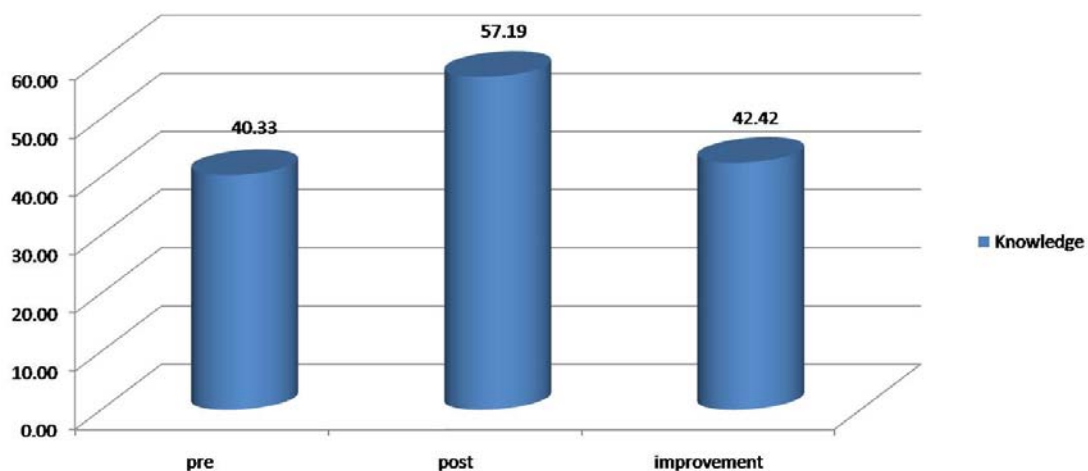
PJI thanks all 56 volunteers for their time and effort in coming to schools and working with students. Their involvement has been greatly appreciated by 1,700 students.

Knowledge Improvement (%) in each school



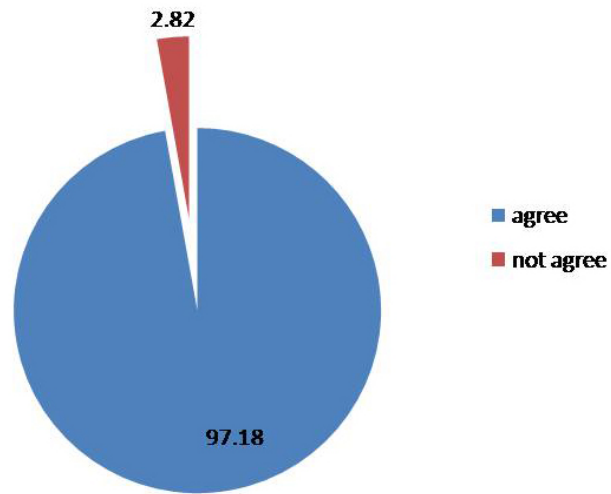
▲ Over a period of three months the students clearly displayed an improvement in their knowledge of the subject material.

Knowledge Improvement Overall



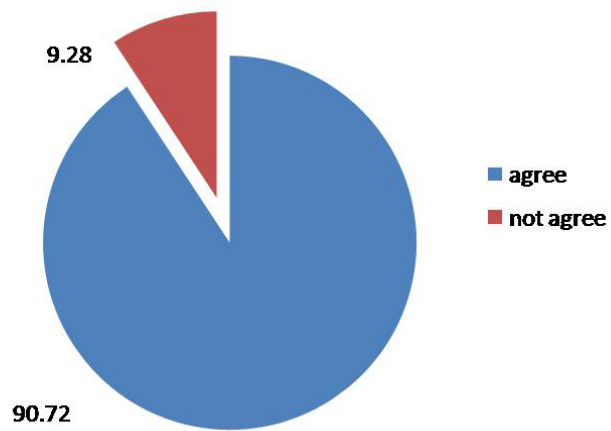
▲ The cumulative total of improvement in knowledge of 1,752 students was over 42%

JA More Than Money program is a good learning experience (%)



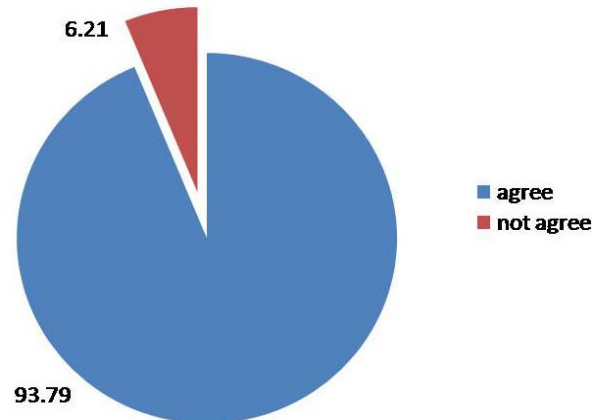
▲ More than 97% of students felt that the innovative learning strategies and materials were a good learning experience.

HSBC staff can be a role models for students (%)



▲ The volunteer's efforts were greatly appreciated by students, as shown in the above graph.

PJI staff submit material that is easily understood by students (%)



▲ The learning materials were a good match to the needs of the students involved in the program.

THE JA TITAN COMPETITION IS HELD IN WEST JAVA



▲ Mr. Fiky M Furqon, CPS Deployment Champion & 6 Sigma Master Black Belt, Asia-Pacific Operation, PT. Caterpillar Indonesia gave a speech during the opening ceremony.

Students from the Century Entrepreneurship Center at the Institut Pertanian Bogor (IPB) staged the JA TITAN Business Simulation Competition on their campus during Sunday 6 June. This was a culmination of an extensive program of training by IPB volunteers who visited ten schools in West Java over a period of six weeks.

With the support of both the Caterpillar Foundation and Bank Mayapada, the Century students worked with approximately 500 students in the region. They were able to select the three best teams from each school and invite them to the campus for a full day's competition using software directly from the JA Worldwide server in Colorado.

The Caterpillar Foundation and Bank Mayapada provided funding for the initiative and were present at the campus during the competition. Without their support hundreds of young people would not have had the experience of participating in an innovative educational program. These young people now have broadened their horizons and improved their self confidence – better preparing them for success in a global economy.

The winners were:

1st - SMAN 1 Dramaga Bogor



▲ Mr. Raymond Lukas of Bank Mayapada, one of the event's sponsors, also gave an opening speech.

2nd - SMAN 1 Cileungsi Bogor

3rd - SMKN 1 Cibinong Bogor

CONGRATULATIONS!



▲ Participants and invitees were enthusiastic during the JA Titan Business Simulation Competition; "Stir Up our Bogor with Business Simulation."



▲ Robert Gardiner (second from left) of PJI and representatives from IPB stood with the winners: 3rd place SMKN 1 Cibinong, 2nd place SMAN 1 Cileungsi and 1st place SMAN 1 Dramaga.

SEMIFINAL DAN FINAL KOMPETISI SIMULASI BISNIS JA TITAN DI BOGOR

Dramaga, Jawa Barat: Pengalaman langsung dalam mengambil keputusan bisnis sebuah perusahaan diberikan oleh **Prestasi Junior Indonesia (PJI)** kepada siswa-siswi SMA dan SMK terpilih di daerah Cileungsi, Dramaga dan sekitarnya dalam *JA Titan Business Simulation, Training and Competition*. Melalui dukungan **Bank Mayapada** dan **Caterpillar Foundation**, dan juga **Center of Entrepreneurship for Youth (CENTURY)** Institut Pertanian Bogor—sebuah Unit Kegiatan Mahasiswa yang bergerak di bidang kewirausahaan—dalam pelaksanaannya, PJI telah menjalankan program ini sejak 2 Mei 2010 dengan melibatkan 500 siswa dari 10 SMA dan SMK terpilih di wilayah Kabupaten Bogor. Sekolah-sekolah yang terlibat adalah; SMK Muhammadiyah Cileungsi, SMA Muhammadiyah Cileungsi, SMAN 1 Cileungsi, SMA Widia Kusuma Cileungsi, SMKN 1 Cibinong, SMKN 1 Ciomas, SMAN 1 Dramaga, SMK Pelita Ciampea, SMAN 1 Ciampea dan SMK Adi Sanggoro.

Program yang memiliki rangkaian acara berupa *Training At Schools, Technical Meeting*, dan *Final Round Competition* ini memberikan pengalaman ekonomi dan bisnis secara langsung kepada

siswa-siswi SMA dan SMK untuk mengaplikasikan pemahaman prinsip-prinsip dasar ekonomi ke dalam sebuah program simulasi bisnis interaktif. Dalam program ini juga para siswa diperkenalkan dalam pengambilan keputusan-keputusan ekonomi dan manajemen yang penting dalam posisi sebagai CEO di perusahaan yang mereka kelola secara maya.

"Kami harap program ini dapat membantu para siswa untuk mengambil keputusan dalam bisnis dan menjadikan mereka pengusaha-pengusaha tangguh dikemudian hari yang sangat diperlukan oleh Indonesia", kata **Haryono Tjahjarijadi**, Presiden Direktur Bank Mayapada. "Bank Mayapada sendiri adalah Bank publik swasta devisa nasional dengan jaringan kantor diseluruh nusantara sangat *concern* terhadap pendidikan anak bangsa. Pemilik dan *Founder Bank* kami, Dato' Sri DR. Tahir, MBA, seorang pengusaha nasional, banyak menyalurkan bantuan beasiswa kepada mahasiswa/i universitas negeri diseluruh Indonesia yang sangat membantu para mahasiswa/i untuk menyelesaikan pendidikannya sampai tamat menjadi Sarjana."

Babak semifinal dan final yang merupakan acara puncak dari rangkaian program JA TITAN sendiri akan dilaksanakan secara online—terhubung langsung dengan server Junior Achievement Worldwide di Colorado—mulai pukul **07.00- 17.00 WIB** pada hari **Minggu, 6 Juni 2010** di **Institut Pertanian Bogor**. Acara ini akan dihadiri oleh Perwakilan dari Prestasi Junior Indonesia; Mr. Robert Gardiner, Perwakilan dari Bank Mayapada, PT Caterpillar Indonesia, dan Dinas Pendidikan Kabupaten Bogor.

Untuk informasi lebih lanjut silakan download press release [di sini](#).