Prestasi Junior Indonesia
100 TAHUN BERPRESTASI
Anggota dari JA Worldwide

ANNUAL 2018 REPORT



it's time to celebrate our long journey
towards a century of engagement

COVER STORY

The theme of the 2018 Prestasi Junior Indonesia Annual Report is REFLECTION. 2019 is a special year for Prestasi Junior Indonesia and JA Worldwide as it is our centennial celebration. This 100 years of achievement is a reflection of the successful collaboration between Junior Achievement and donors, government entities, community leaders, educators, volunteers, as stakeholders.

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LEADERSHIP MESSAGE

Dear Friends of Prestasi Junior Indonesia,

Over the past twelve months, the Prestasi Junior Indonesia team have worked, together with key stakeholders, to ensure more young people benefit from experiencing our life changing education initiatives. In doing so, we focus on addressing many of the Sustainable Development Goals including contributing to a quality education, building partnerships, and promoting gender equality.

We are happy to report that both beneficiary and volunteer numbers have grown by more than fifty percent year on year. Geographic expansion now means that young people living in Jayapura in the East, Manado in the North, Medan in the West, and multiple locations within this triangle are now involved in experiential learning activities in support of building entrepreneurial spirit and competencies together with improved financial literacy. Support from a broad range of partners has increased annual revenue by 37% which has enabled us to engage individuals representing a wider age group. We continue to mobilize diverse programs which are culturally sensitive and tailored to ensure understanding at a variety of levels. The positive impact of our initiatives has also been acknowledged in the form of multiple success stories – here are just three of them.

Four young women, from SMA Plus Pembangunan Jaya, were awarded the honour of the best JA Company in the Asia Pacific Region and went on to represent Indonesia in Mexico City at the JA Global Youth Forum. Our company programs, run at high school level, provided opportunities for young females to excel in their endeavours to operate small businesses.

The Prestasi Junior team engaged in the 18 month USAID JAPRI project in East Java were awarded the United States Agency for International Development Certificate for Excellence in Sustainability Planning. This was a result, in part, of the excellent partnership forged between Prestasi Junior and local government which established independent businesses generating approx. USD100,000 in revenue.

PJI's partnership with 450 volunteers from Prudential Indonesia, involving the implementation of strategies facilitating social inclusion of marginalized communities, resulted in being named the winner of the Prudential Chairman's Challenge Award by Prudential plc (London). Our focus continues to be on improving the well-being, and promoting the potentials, of thousands of young people through encouraging active engagement by business volunteers.

Prestasi Junior's success stories are indicative of the positive effect our organization is having on many thousands of young people's lives in Indonesia. However, this success would not have been possible without the excellent support provided by our many partners representing both public and private sectors. It is this support which enables us to deliver innovative education resources/strategies, mobilize exceptional volunteers, and provide access to those in need. This Annual Report 2018 celebrates our partnerships and the many and varied ways in which these have helped the nations young people - it is a 'thank you' to our many partners for their involvement in all that we do. Prestasi Junior Indonesia looks forward to continued collaboration in the ongoing focus of addressing important sustainable development goals in 2019 and beyond.

Your sincerely,
Robert Gardiner, M.A., B.Soc.Sc (Hons)
Co-Founder and Academic Advisor

HIGHLIGHTS PJI IN NUMBERS

PROGRAM FIGURES

Total Beneficiary Numbers

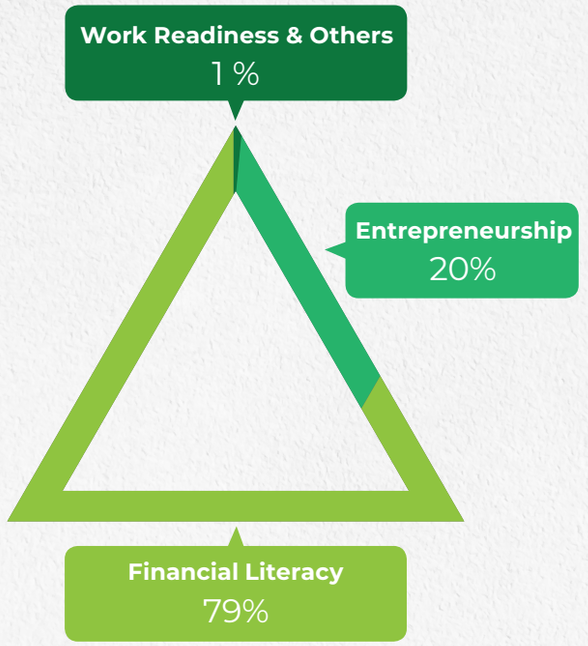
2015 19,704

2016 22,584

2017 61,132

2018 **49,883**

Beneficiary Numbers based on Program Pillars







Total Schools
518



Total Volunteers
1,073



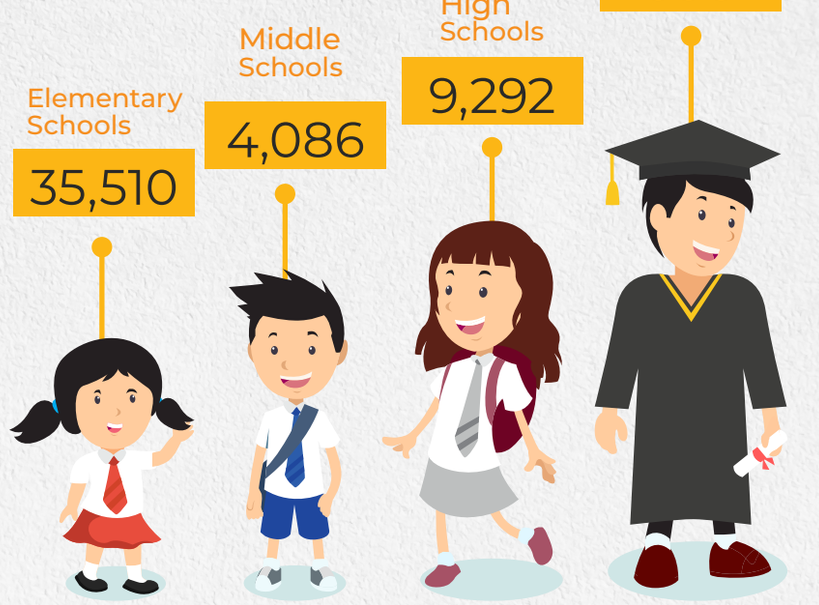
Total Teachers
1,340



Total Classes
1,554

OPERATIONAL DATA

Beneficiary Numbers based on Program Level



RECOGNITION

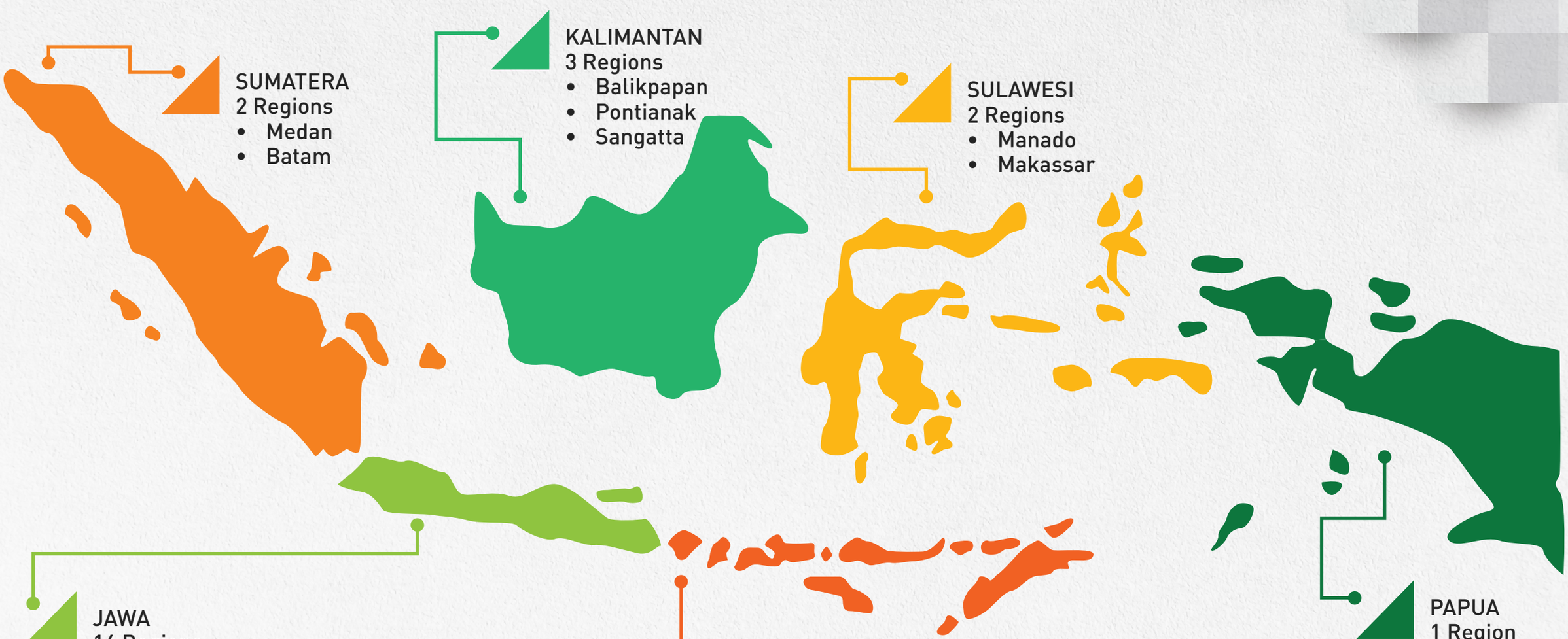
- 2018 JA Asia Pacific Company of the Year (Awarded to the Student Company from SMA Plus Pembangunan Jaya)
- Belt and Road Award in 2018 JA AP COY (Awarded to the Student Company from SMAN 1 Cisarua)
- Excellence in Sustainability Planning for JAPRI Program, awarded by USAID
- Winner of the Social Inclusion Category in the 2018 Prudential Chairman's Challenge, awarded by Prudential plc (London)

Implementation of program

25 regions

*spread from Medan to Jayapura and Manado to Denpasar

PJI'S FOOTPRINT IN 2018



SUMATERA
2 Regions
- Medan
- Batam

KALIMANTAN
3 Regions
- Balikpapan
- Pontianak
- Sangatta

SULAWESI
2 Regions
- Manado
- Makassar

JAWA
16 Regions
- Jakarta
- Bandung
- Bandung Barat
- Bogor (City)
- Bogor (Regency)
- Serang
- Tangerang
- Semarang
- Kudus
- Pati
- Solo
- Yogyakarta
- Surabaya
- Sidoarjo
- Trenggalek
- Blitar

BALI & NUSA TENGGARA
1 Region
- Denpasar

PAPUA
1 Region
- Jayapura

THE YEAR AT A GLANCE

JAN/22

USAID JAPRI Business Inauguration



An enthusiastic group of 90 poor and vulnerable youth in Trenggalek District have successfully received seed funding and business mentoring supported by the United States government through the USAID JAPRI (Jadi Pengusaha Mandiri), entrepreneurship training program.

FEB/15

Citi Parenting Talks: “Financially Smart since Early Years”



The parents of students from SDN Ragunan 12 South Jakarta had the opportunity to participate in the Citi Parenting Talkshow. Child, Adolescent, and Family Psychologist, Roslina Verauli, M.Psi. invited the parents to realize the importance of introducing and teaching children how to successfully manage their money.

FEB/23

Pathways to Employment Overcomes Skill Deficit Problem



A group of 140 young people from less privileged family backgrounds in Cikarang have completed the Pathways to Employment program, initiated by Prestasi Junior Indonesia and the JPMorgan Chase Foundation. These young people have participated in comprehensive technical and soft skills training..

MAR/31

2018 JA Asia Pacific Company of the Year Competition



Entrepezo Nature Indonesia, the student company representing SMA Plus Pembangunan Jaya, made Indonesia proud by achieving the honour of First Place at 2018 JA AP COY Competition in Beijing, China.They outperformed 21 other teams representing 14 countries in the Asia Pacific region.

MAR/31

2018 JA Asia Pacific Company of the Year Competition



Indonesia was also represented by SMANCIS 2 Student Company. This team of four girls also won a prestigious accolade - the Belt and Road Award.

APR/17

One Decade Celebration with HSBC



Prestasi Junior Indonesia together with HSBC Indonesia introduced a new curriculum for the JA More than Money program. To celebrate its launch, and coinciding with the 10th anniversary of the JA More than Money program, students visited the Bank HSBC World Trade Centre branch in Jakarta.

THE YEAR AT A GLANCE

THE YEAR AT A GLANCE

MAY/20

Regional SC Competition



15 Student Companies in Surabaya, Sidoarjo, Semarang, and Denpasar participated in the Regional Student Company Competition 2018 to achieve the honour of representing their region at national level.

JUL/13

JA Global Youth Forum



Three young women, from SMA Plus Pembangunan Jaya, went on to represent Indonesia in Mexico City at the JA Global Youth Forum.

JUL/28

Regional SC Competition



10 Student Companies in Jakarta, Bandung, and Bandung Barat participated in the Regional Student Company Competition 2018 to achieve the honour of representing their region at national level.

AUG/11

Indonesia SC Competition 2018



Sagasco SC, the student company representing SMAN 3 Semarang, won First Place in the 2018 Indonesia Student Company Competition. They outperformed 7 other teams representing 6 cities in Indonesia, including Jakarta, Bandung, Semarang, Surabaya, Denpasar, and Kutai Timur. They also earned the honour of representing Indonesia in the 2019 JA Asia Pacific Company of the Year competition scheduled for March 2019 in Manila, Phillipines.

AUG/13

The Launching of East Indonesia Empowerment Initiative



Over the next three years, the teams from Prudential Indonesia and Prestasi Junior Indonesia will be implementing a Community Investment program in Jayapura to support the propagation of small business enterprises amongst young Papuans.

AUG/29

The Continuation of Support from Citi Indonesia



Citi Indonesia continued their support of Prestasi Junior Indonesia for entrepreneurship and financial literacy education programs through 'Youth Sociopreneurship' and 'Digital Financial Literacy for Children'.

SEP/12

Cha-Ching Curriculum Expanded the Implementation to Jakarta



After successfully implementing the pilot program of the Cha-Ching Curriculum in the Regency of Sidoarjo, East Java, Prestasi Junior Indonesia, Prudential Indonesia, and the Prudence Foundation expanded the implementation to the Province of DKI Jakarta.

SEP/27

New Companies Successfully Operating in Trenggalek



Working with the support of USAID, Prestasi Junior Indonesia completed an 18-month pilot phase of the USAID JAPRI workforce development project focusing on the poor and vulnerable living in the regency of Trenggalek, East Java. The initiative was a huge success with 77 new businesses now operating in the Regency having generated revenue of almost USD100,000 over a period of just last 7 months.

OCT/6

Prudential Chairman's Challenge 2018



The Prudential Chairman's Challenge 2018 took the volunteers outside of Jakarta to a small village hidden in the hills of the Bogor Regency, Kampung Mulyasari. With the theme "Bangun Desa, Bangun Indonesia", the engagement of volunteers helped 43 families to receive the financial literacy education, increase agricultural productivity, and modify/improve the education and sanitation facilities.

NOV/6

The Launching of Anak Cerdas



HSBC has enabled the conversion of tablet based programs into a Smart Kids on-line initiative accessed through registration with Prestasi Junior. Teachers will now be able to utilize the lessons within classrooms. To celebrate this innovation, HSBC and PJI hosted a launching together with the Director General of Primary and Secondary Education, and the representative of Otoritas Jasa Keuangan.

DEC/15

Citi Indonesia Holds the first Youth Entrepreneur Camp

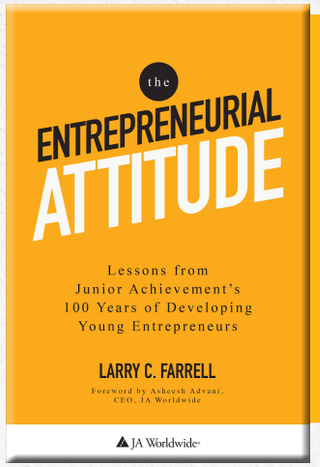


More than 500 high school and vocational school students in five cities in Indonesia (Jakarta, Bandung, Semarang, Surabaya, and Denpasar) had the opportunity to take part in the entrepreneurship training program known as the Youth Entrepreneur Camp 2018 organized by Citi Indonesia and Pestasi Junior Indonesia. With the theme Sociopreneur, Now and Future!, this activity aimed to provide insights and inspirations and emphasize potentials of social entrepreneurship for students. The belief is that students can be motivated to build micro-businesses that have a positive impact on the community and the surrounding environment.



THE YEAR AT A GLANCE

ALUMNI SUCCESS STORIES



In 2018, Larry Farrell, one of the world's most experienced authority on researching and teaching entrepreneurship, has partnered with JA Worldwide to bring their combined vast experience together in the Publication of the Entrepreneurial Attitude Farrell reveals his latest research on the fundamental practices of the world's greatest entrepreneurs: Sense of Mission, Customer/Product Vision, High-Speed Innovation, and Self-Inspired Behavior. He then brings those proven practices to life through interviews with 70 high-achieving JA alumni across 35 countries, and three of the alumni are from Indonesia. So proud!

"Even though I'm working in government, I have this entrepreneurial spirit about the work and the challenges we face in keeping the environment safe"



Lia Zakiyyah

Deputy to the Assistant,
President of Indonesia's Special Envoy on Climate Change

"JA people came to my high school explained the company program, and asked who wanted to join. Later they asked who wanted to be president of the company and I just raised my hand. I didn't know what it was all about yet, but I raised my hand. But I didn't regret it–JA was really exciting. It required a lot of teamwork, and at first we didn't really have any idea what to do. We printed holiday cards, we made dried plants, we organized school events–anything that could make money. I was still learning about teamwork and about what the company should or could do. As the President I had to oversee all aspects of the company: finance, human resources, marketing, but at the same time try to not micromanage the other team members. I didn't really realize how hard that would be, but I learned. I think the two most important things I took away from my JA experience were that I become much more confident in my decision making and I learned how to create team work within the company."

"If you have integrity people will trust you, they will follow you, you can be a leader"



Nyi Mas Gianti Bingah Erbiana

General Counsel,
PT Daimler Commercial Vehicles Indonesia

"First my friends call me Ghea. The JA program was in my school in my hometown of Bogor, Indonesia–which is near Jakarta. The first year I was finance manager of the company, and the second year I became the President. The product in the first year were cookies, chocolates, and sweets. We really wanted to earn money and we made these products because they were so easy to sell to the children in the high school. The second year we held special events for mothers and children, which we call a 'kebun' in Indonesia. During these festivals or bazaars, we sold food and other locally made products. The main value that I took away from my JA experience was learning about leadership and teamwork."

"I just want to thank JA. The JA program was one of the greatest experiences I've ever had. It opened my eyes to the world. I saw I could become anything I wanted. When I joined they told me about the possibility of developing myself. Well, the mentors in the JA program were so nice and helpful. They don't treat you like a child. They treated you as a partner. It made me feel comfortable. I learned so many things from them–and the entire JA staff in Indonesia, including Mr. Gardiner, the Head of JA Indonesia."

"Set your dreams as high as you can imagine, but also be realistic. Find the balance between dreaming and executing"



Raymon Setiadi

Co-Founder and Chief Executive Officer, Aitindo

"I joined the JA program in Indonesia when it was offered by my university. I was interested to know more about entrepreneurship and leadership. I heard about the JA Company Program. They told me it was about starting a real company, and I was really interested to be part of it–so I joined. I believed that having some real organizational experience would be a good way for me to learn. It gave me a boost of confidence as I got a glimpse of what it was like to run a real company. It taught me to see the multidimensional perspective of managing a business–from running meetings to boosting teamwork to resolving conflicts. I think all of those experiences, early in my university career, helped shape my mindset and my understanding of entrepreneurship. I continue to support JA Indonesia in various ways to pay back for the wonderfull learning and mentoring I received early on."

ORGANIZATION PROFILE

WHO WE ARE

Prestasi Junior Indonesia is part of one of the world's largest youth-serving NGOs, Junior Achievement Worldwide, that prepares young people for employment and entrepreneurship.

For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employability, job creation, and financial success.

Throughout 2018, Prestasi Junior Indonesia has served more than 49,000 students in 25 regions in Indonesia through innovative partnerships between business communities, instructors, and volunteers.

VISION

"Be the partner of choice for businesses, educators, and policymakers around the globe seeking to expand youth education and economic development."

MISSION

"Inspire and prepare young people to succeed in a global economy by, in particular, educating young people about entrepreneurship, workforce readiness and financial literacy"

















VALUES

Belief in the boundless potential of young people.

Commitment to the principles of market based economics and entrepreneurship

Passion for what we do and honesty, integrity, and excellence in how we do it.

Respect for the talents, creativity, perspectives and background of all individuals.

Conviction in the educational and motivational impact of relevant hands-on learning.

Belief in the power of partnership and collaboration.

ORGANIZATION IDENTITY

Organization Name	Yayasan Prestasi Junior Gemilang Indonesia
Nickname, Initial Name	Prestasi Junior Indonesia, PJI
Line of Organization	Education, especially in Entrepreneurship, Financial Literacy and Work Readiness
Organization Status	Yayasan (Foundation)
Date of Establishment	July 11, 2014
Date of Operation	January 26, 2006 (Prestasi Junior Indonesia)
Legal Basis of Establishment	July 11, 2014 Deed No. 22 dated July 11, 2014 from the notary Jose Dima Satria, S.H., M.Kn., which was ratified by the Decree of Minister of Justice and Human Rights of the Republic of Indonesia No. AHU-0003720.50.80.2014.
Number of Employees	40
Address	Head Office Aldevco Octagon Building 3rd Floor Jalan Warung Jati Barat Raya No.75 Jakarta Selatan 12740, Indonesia Phone: 62-21-798 5457 Fax: 62-21-798 5462 E-mail: info@prestasijunior.org Representative Office Kompas Gramedia Building 6th Floor Jalan Jemursari No.64 Surabaya 60237, Indonesia Phone: 62-31-843 4883 Fax: 62-31-843 4883
Website and Social Media	Website : www.prestasijunior.org Facebook : www.facebook.com/prestasijuniorID Instagram : @prestasijunior Twitter : @PrestasiJunior Youtube : www.youtube.com/prestasijunior Linkedin : www.linkedin.com/company/prestasijuniorindonesia

BOARD MEMBERS



MARZUKI DARUSMAN
Co-Founder

Former Attorney General of Indonesia

Chair of an Independent Fact-Finding Mission on Myanmar under the UN Human Rights Council



SIDDHARTA MOERSJID
Chairman of the National Board

Principal, President Director of PT Sejahtera Mitra Emerindo



NOKE KIROYAN
Chairman of the Governing Board

Executive Chairman & Chief Consultant of Kiroyan Partners



PRIBADI SETIYANTO
Chairman of the Executive Board

Head of Student Center, Faculty of Economics, University of Indonesia



SARWONO KUSUMAATMADJA
Member

Commissioner of PT Energy Management Indonesia

Former Minister of Marine Affairs and Fisheries

Former Minister of the Environment



YULI ISMARTONO
Member

Former Deputy Chief Editor of the English Edition of Tempo

Co-Founder and Former Managing Editor of AsiaViews



NATALIA SOEBAGJO
Member

Former Chair of the Executive Board of Transparency International Indonesia



JAMES KALLMAN
Member

Chief Executive Officer of Moores Rowland Indonesia



BATARA SIANTURI
Member

Chief Executive Officer of Citi Indonesia



ANTON RIZKI SULAIMAN
Member

Managing Director of Kiroyan Partners



ARIF P. RACHMAT
Member

Chief Executive Officer of PT Triputra Agro Persada

WHY PRESTASI JUNIOR INDONESIA?



The Challenges faced by Young Indonesians: Facts and Figures

- More than half of Indonesia's population, roughly 134.65 million, are young people under the age of 29.
- 4.14 million young people aged 15-24 years are officially classified as "unemployed" and constitute 58.9% of the unemployed number in Indonesia.
- 10.12% of Indonesians are still living in poverty.
- Only 29 out of 100 Indonesians have sufficient financial management knowledge (2017).

Indonesian youth face complex challenges and problems. The quality and relevance of education, both formal and informal, and its direct impact on the mismatch of skills between young job seekers and prospective employers plays a huge role in the current youth unemployment crisis in the country. Many young people are unable to make the correct decisions in spending their money and this results in the stagnation of economic growth with many people remaining in poverty.

As a part of one of the world's largest youth-serving NGOs, Prestasi Junior Indonesia strives to help young people by fostering self-belief and a sense of purpose necessary to improve their circumstances. Through the delivery of cutting-edge, experiential focusing on financial literacy, work readiness, and entrepreneurship, we create pathways for employability and job creation. Prestasi Junior Indonesia does this by utilizing volunteer role models and proven programs to inspire and prepare young people to succeed through greater comprehension of how money, careers, and business ownership works.

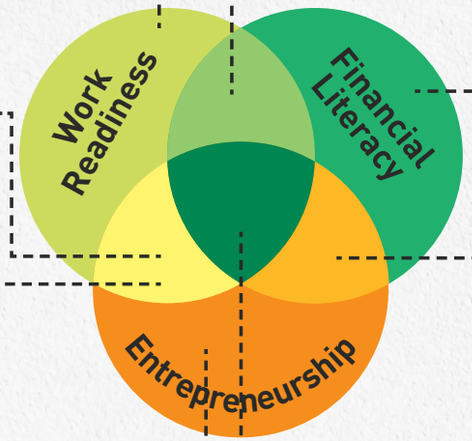
OUR PROGRAMS

PJI's programs are built by educational designers who understand the element that's often missing from traditional schoolwork: hands-on, interactive, try-it-out lessons that encourage big ideas and new ways of thinking. We build our experiential curriculum around three pillars: work readiness, financial literacy, and entrepreneurship. The programs also encourage social innovation and the use of science, technology, engineering, and math (STEM) to solve societal challenges.

JA Job Shadow :
During a visit to a professional work environment, students shadow a mentor and learn the skills needed to land and keep their dream jobs.

JA Economics for Success :
Students build strong personal finances and explore career options based on their skills, interests, and values.

JA Our Nation :
Students learn STEM and other work-readiness skills needed for high-growth, high-demand jobs



JA Personal Finance :
Students explore the fundamental elements of personal finance.

JA It's My Business :
Students anticipate customer's wants and needs, create a detailed business plan, and embrace entrepreneurial thinking

JA More Than Money :
Students learn to earn, spend, save, give, and start a business.

JA Be Entrepreneurial :
Students start their own entrepreneurial venture and transition from student to professional.

JA Company Program :
Students produce a product or service, create a company, and manage their business from start to finish

JA & THE GLOBAL GOALS

SUSTAINABLE DEVELOPMENT GOALS

Prestasi Junior Indonesia works to contribute to achieving the United Nations Sustainable Development Goals. Through the implementation of innovative education programs for young Indonesians, we propagate greater understanding of money management, a realization of the potentials of establishing and operating a small business and the importance of being prepared for engagement within the workforce. Prestasi Junior Indonesia encourages engagement in programs which will aid young people in securing decent work and sustained economic growth for themselves, families, and communities



Through the USAID JAPRI program, a group of poor and vulnerable youth in Trenggalek District participated in several entrepreneurship workshops and trainings. This was followed by intensive mentoring and coaching sessions. The initiative succeeded in building 77 small businesses and generated a total revenue of USD100,000 over a period of 7 months.





High School Students run a micro-entreprise out of their own school and visit the workplace of a company through our entrepreneurship and work readiness programs. They have opportunities to learn about entrepreneurship and gain an understanding of the skills needed in the workplace through experiential engagement.



5 GENDER EQUALITY

PJI's programs reach thousands of young women each year, teaching them the work-readiness, financial literacy, and entrepreneurship skills they need to achieve full economic and social equality as adults. Approx. 60% of our company program membership is held by females.





Young people from less privileged family backgrounds in Cikarang participated in the JPMorgan Pathways to Employment Program. This provided a series of comprehensive technical training experiences to improve hard skills, especially specific industrial skills. This work skills training program improved work readiness and work placement opportunities for school leavers.

8 DECENT WORK AND ECONOMIC GROWTH

10 REDUCED INEQUALITIES

PJI initiated a social inclusion project with Prudential Indonesia to help a very low-income community in West Java. This was achieved by raising their awareness of potentials for generating a sustainable income such as: utilizing the abandoned land for growing vegetables, building an innovative hydroponic farming strategy, fish farming, etc. By doing so, we have created a sustainable social and commercial entity which improved the welfare and livelihood of the community.





Partnering with Citi Foundation, PJI has encouraged students to build businesses which assist in addresing environmental issues through our Youth Sociopreneurship Initiative. For example, a student company in Sidoarjo produced crayons made from plastic waste and, in doing so, reduced the amount of burning of plastic. Other student companies also created innovative products which addressed environmental concerns.

13 CLIMATE ACTION

17 PARTNERSHIPS FOR THE GOALS

The Global Goals will be met only if we work together. To build a better world, we need to be supportive, empathetic, inventive, passionate, and above all, cooperative. Prestasi Junior facilitates private-public partnerships in support of community empowerment.

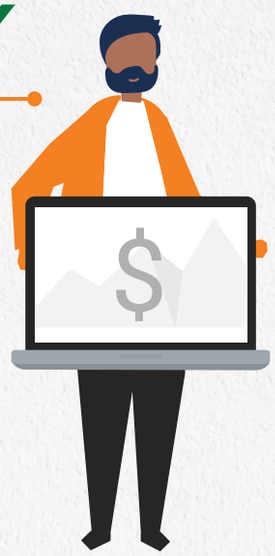


OUR CORE PILLARS



ENTREPRENEURSHIP

FINANCIAL LITERACY





WORK READINESS

ENTREPRENEURSHIP



GOAL

Through JA's real-world entrepreneurship programs students create actual companies with real products. They work as a team on product development, small-business finance, product marketing, and equity valuation as they launch their entrepreneurial careers.

PROGRAMS

JA Company (Student Company), JA It's My Business, JA Be Entrepreneurial, JAPRI (JAdi Pengusaha MandiRI)

ACHIEVEMENT IN 2018

9,947
Students involved in entrepreneurship programs

120
Businesses created

1,583 billion
Business Revenue Earned (IDR)

DONORS (BASED ON NUMBER OF BENEFICIARIES)

Citi Foundation

citi

USAID FROM THE AMERICAN PEOPLE

CATERPILLAR FOUNDATION

CATERPILLAR

AIG

JAYA YAYASAN PENDIDIKAN JAYA

FINANCIAL LITERACY



GOAL

JA's hands-on and role-playing financial-literacy programs expose young people to smart saving and investing, thoughtful spending and credit, the role of taxes, the value of employment and community involvement, and the opportunities of global trade.

PROGRAMS

JA Ourselves, JA Our Family, JA Our Community, JA Our City, JA Our Region, JA Our Nation, Cha-Ching Curriculum, JA More than Money, JA Economics for Success, JA Personal Finance

ACHIEVEMENT IN 2018

39,639

Students received
financial literacy programs

DONORS (BASED ON NUMBER OF BENEFICIARIES)

PRUDENTIAL

HSBC

Citi Foundation

citi

First State Investments

hp

QNB
PT Bank QNB Indonesia Tbk

WORK READINESS



GOAL

JA's volunteer-led work-readiness programs teach critical work skills that prepare young people for college, trade school, or the workforce. Whether job shadowing skilled mentors, testing their skills through digital experiences, or developing business solutions during technical and business challenges, JA students are prepared to activate the future of jobs.

PROGRAMS

JA Job Shadow, JA Career Success, Pathways to Employment

ACHIEVEMENT IN 2018

297

Students received
work readiness programs

DONORS (BASED ON NUMBER OF BENEFICIARIES)

J.P.Morgan

MARSH & McLENNAN COMPANIES

Hewlett Packard Enterprise

AIG

OUR PROGRAMS

ELEMENTARY SCHOOL



JA OURSELVES
JA OUR FAMILY
JA OUR COMMUNITY
JA OUR CITY
JA OUR REGION
JA OUR NATION
CHA-CHING CURRICULUM

ELEMENTARY SCHOOL

PRUDENCE FOUNDATION



Program
Cha-Ching Curriculum

Period
September – December 2018

Location
Sidoarjo
Jakarta

25,383 Total Students

837 Total Classes

409 Total Schools

35% Knowledge Improvement

Prudence Foundation Expanded the Implementation of the Cha-Ching Curriculum

After successfully implementing the pilot Cha-Ching Curriculum program in the Regency of Sidoarjo, East Java, Prestasi Junior Indonesia, together with Prudential Indonesia and the Prudence Foundation, expanded engagement to include schools within the Province of DKI Jakarta. Children of 9 and 10 years of age are now learning about finance – specifically earning, saving, spending, and donating. The exciting Cha-Ching Curriculum implementation is targeted to benefit all students at grade three level of every government elementary school in Jakarta over 3 years. During the first batch of implementation in 2018, the curriculum has been introduced to 14,062 students matriculating in 221 schools and 468 education professionals have been trained to implement the program. The Cha-Ching Curriculum is planned, over three years, to reach 98,701 students at grade three level in 1,539 schools.

The series of six innovative financial literacy lessons has proven to be extremely highly regarded by the many stakeholders (Dinas Pendidikan, teachers, students, parents) within the community. The activity and enquiry based nature of each lesson, using a mix of digital and hard copy tools, provided students with a 'hands-on' learning experience – a unique opportunity for most students. Being actively engaged in each lesson means that students are able to learn and retain a comprehensive knowledge for practical application in the future. Providing the means by which young Indonesians are able to achieve an improved understanding of money management at the age of 9 or 10 years is beneficial for the nation as they will be able to apply these basic literacy skills in the future. In doing so, they will be able to manage their money for the benefit of themselves, their families, and their communities.













HSBC



Program

Anak Cerdas or Smart Kids (JA Ourselves, JA Our Community, JA Our City)

Period

January - September 2018

Location

10 Cities (Denpasar, Semarang, Kudus, Pati, Surabaya, Sidoarjo, Balikpapan, Pontianak, Manado, Makassar)

4,915 Total Students

145 Total Classes & Teachers

23 Total Schools

Improving Student Access to Innovative Financial Literacy Programs

In 2018 a purely digital financial literacy initiative took place in multiple classrooms in fifteen cities around Indonesia. During this time 14,766 students matriculating at elementary school level had an opportunity to improve their understanding of financial literacy through engagement in the HSBC Smart Kids Program. This consists of fifteen JA Worldwide elementary school lessons delivered for students at three grade levels using purely digital curricula and tools – no paper! This has proven to be an immense success as these young people really enjoyed using the tablets and becoming engaged in activities which compel them to analyse and make decisions – and all the time having fun.

Through active participation, students were taught basic understanding of the difference between needs and wants and were encouraged to be able to make the right personal choices. Students learned that money is earned by performing work or running a business. Therefore, they understand that they need to save money, manage money wisely, and make the right financial decisions in their lives. Finally, students were also encouraged to use money for the benefit of sharing with others or in support of environmental custodianship.

Students from one of the schools demonstrated an extraordinary impact of this financial literacy program. As a component of extended learning, students from grade 3 at SDN Bawamai, Pontianak were asked to save their money over a period of time. A total of 130 students agreed to donate all their savings - as much as 6,3 million rupiah - to the earthquake victims in Lombok. Through this experience, students have been taught to manage finances wisely whilst at the same time have a social spirit to help others.











In 2018, HSBC enabled the conversion of tablet based programs into a Smart Kids on-line initiative which is accessed through registration with Prestasi Junior (www.anakcerdas.prestasijunior.org). Teachers are now be able to utilize the lessons within classrooms. Data regarding number of students registering is monitored by the site manager so we are able to guage impact. To celebrate this innovation HSBC and PJI hosted a launching together with the Director General of Primary and Secondary Education, Dr Hamid Muhammad, and the representative of Otoritas Jasa Keuangan on Tuesday 6 November. Teachers from Jakarta elementary schools were invited to attend to learn more and participate in this undertaking.

Together, HSBC and PJI wish to promote the use of education technology within Indonesia classrooms and do so by ensuring students become more aware of the importance of improved financial management.

Citi Foundation



Program
Digital Financial Literacy for Children
(JA Our Family, JA Our City, JA Our Region)

Location
5 Cities
(Jakarta, Bandung, Semarang, Surabaya, Denpasar)

Period
January –
December 2018

2,644
Total Students

79
Total Classes

45%
Knowledge Improvement

Digital Financial Literacy Expanded and Engaged More Students

Digital Financial Literacy for Children, supported by Citi Foundation, entered its second implementation year after it was first launched in 2017. Citi Indonesia and Prestasi Junior Indonesia have committed to expand the coverage in order to engage more elementary school students in Indonesia to participate in this financial literacy program. In 2018, program implementation was conducted in 5 cities (an expansion of two cities over the previous year). Throughout 2018, this financial literacy program succeeded in educating 2,644 students from 11 schools. The impact was very positive, indicating that student participants achieved a 45% improved understanding of money and its management after completing the lessons. Some 79 classroom teachers were involved together with 62 CitiPeka volunteers.

As the name suggests, the program augments current classroom lessons with an innovation which promotes a better understanding of money using JA Worldwide resources, including JA Our Family, JA Our City and JA Our Region. Students from grades 3 to 5 were provided with practical and attractive learning experiences, enhanced by digital tools, to better understand the key concepts of financial literacy. Throughout this program, students began to understand that their families must earn money to pay for the things they need and want.





In 2018, Citi Indonesia also involved the parents in a talkshow session. They were invited to a school based activity to achieve an understanding of the importance of introducing and teaching children how to manage their finances. Child, Adolescent, and Family Psychologist Mrs. Roslina Verauli, M.Psi.Psi, was present as a resource person who shared information to parents about tips to shape the mindset and behavior of children so as they are able to make wise financial decisions. She stated that parents must distinguish 'Allowance' and 'Pocket Money' when providing money to children to better shape the perception of the use of money by their children.

By providing education for both children and parents, Citi Indonesia and Prestasi Junior Indonesia provided opportunities to improve financial knowledge for the entire family and inspire a healthy financial management culture at home.





First State Investments



Program
Digital Financial Literacy (JA Our Family, JA Our City, JA Our Region)

Period
February – December 2018

Location
Bogor

1,391
Total Students

42
Total Classes & Teachers

33%
Knowledge Improvement

Boosting Students' Financial Literacy Together with First State Investment Indonesia

A successful partnership between Prestasi Junior Indonesia and First State Investment Indonesia provided opportunities for third, fourth, and fifth graders studying in 5 schools to participate in the innovative financial education program JA Our Family, JA Our City and JA Our Region. The students learned how to differentiate needs and wants, goods and services, saving and spending.

The students were very excited and enthusiastic as they participated in programs that were delivered through inter-active game apps on tablets. All learning materials were presented using an attractive series of tablet based lessons enabling financial literacy to become more child-friendly and ensuring ease of learning.

In addition to the future prospect of becoming employed by others, students were taught that they can also earn money by becoming an entrepreneur who manages resources and creates a product or service. Students learnt that entrepreneurs can have a positive impact on the community by providing employment and thereby improving the economy.

In the first year (and half of the second year) of collaboration, this digital financial literacy initiative has involved 1,391 students. First State Investment Indonesia and Prestasi Junior Indonesia are working together to improve students financial literacy and with this knowledge, beneficiaries are now better able make smart financial decisions for themselves and their families.













Program
Sahabat Pendidikan
(JA Our Family, JA Our City,
JA Our Region)

Period
August 2018

Location
Serang

221
Total Students

6
Total Classes

150
Total Volunteers

The Hewlett Packard Team Get Their Hands Dirty

A poorly resourced elementary school located in Serang, approx. one hour from Jakarta, had a special visit from approx. 150 volunteers from the Hewlett Packard Jakarta Office. These volunteers were at the school to work, but not as part of their normal business. Led by their President Director, David Tan, they were at the school to spend six hours each improving the education environment for students by painting and renovating the classrooms and setting up a computer room. The corporation also donated ten brand new computers and two printers to the school. The school Principal arranged for the local education authorities to set up an internet access and now the institution is the pride of Serang!

The previous week ten volunteers from Hewlett Packard also visited the school and taught students from each grade level using JA Worldwide elementary school programs. Thanks to the support from Hewlett Packard and the corporations enthusiastic volunteers the students are now able to learn in a very pleasing environment using modern technology to enhance their education.













PT Bank QNB Indonesia Tbk



Program
Pendidikan Literasi Keuangan Usia Dini
(JA Our Community)

Period
October 2018

Location
Jakarta

32
Total Students

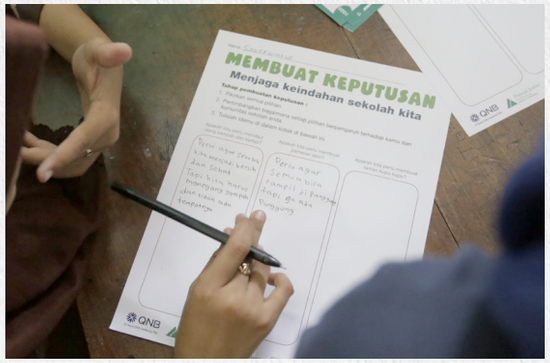
1
Total Classes & School

25%
Knowledge Improvement

The Enthusiasm of QNB Volunteers Improved Students' Financial Literacy

A group of ten enthusiastic Qatar National Bank Indonesia personnel volunteered for a day at State Elementary School 11 Gandaria Utara, Jakarta. The volunteers worked with a group of thirty-two excited students and delivered the JA Our Community program. This was the first-time business volunteers had visited the school and the reception from administration and students was very welcoming.

After participating in the hands-on learning activities, all students achieved an improved knowledge how a community works, businesses and production, circulation of money, and the roles government plays to ensure communities function successfully. Although a very hot day and working within a small classroom of 45 individuals the volunteers had a great experience and felt that they had, indeed, assisted these young Indonesians in achieving improved financial literacy. Prestasi Junior was really impressed with the enthusiasm of the QNB Indonesia team and look forward to future collaboration.











OUR PROGRAMS

MIDDLE SCHOOL



JA MORE THAN MONEY
JA COMPANY PROGRAM
JA ECONOMICS FOR SUCCESS
JA IT'S MY BUSINESS

MIDDLE SCHOOL

HSBC



Program
JA More than Money

Period
December 2017 – June 2018

Location
11 Cities (Medan, Batam, Jakarta, Bandung, Semarang, Solo, Kudus, Yogyakarta, Sidoarjo, Surabaya, Denpasar)

3,780 Total Students

113 Total Classes

172 Total Volunteers

HSBC and PJI Celebrate One Decade of Commitment to Improve Financial Literacy

Prestasi Junior Indonesia, together with HSBC Indonesia, introduced a new JA More than Money curriculum in 2018. This initiative focused on improving financial literacy and understanding of entrepreneurship and is especially designed for Junior High School students. To celebrate its launch, students visited the Bank HSBC World Trade Centre branch in Jakarta in April. Coinciding with the 10th anniversary of the JA More than Money program, the new JA More Than Money undertaking continued the commitment of improving financial literacy understanding amongst the nations young through support of HSBC and its corporate volunteers.

The JA More Than Money Program contributed to an improvement in understanding of financial management with the assistance of 172 HSBC volunteers through classroom engagement. Until 2018 this innovative financial literacy program has successfully engaged 23,177 Junior High School students in 11 cities in Indonesia, as well as involving 216 teachers from 118 schools.





Through hands-on learning and child-friendly characters used as finance and entrepreneurship symbols, the JA More than Money New Curriculum was able to teach students how to manage money wisely, to make the right financial decisions, as well as to practice business development. Students are now able to identify the role of money in day-to-day life, understand the initial steps of becoming an entrepreneur and running a business, analyze profits and losses when lending/borrowing money, as well as having an awareness of business opportunities in the global market.

Apart from receiving in-class learning, the participants of JA More than Money also had the opportunity to visit some HSBC Bank branch offices across Indonesia. They experienced banking activities, such as depositing money, money withdrawal from ATM machines, and foreign currency exchange. Bank visit activities are a fantastic opportunity for young Indonesians to be introduced to the role provided by the banking industry within our communities. For many, this is the first time they have stepped into a bank although they may have passed by them thousands of times.

As one of the biggest banking and financial service organizations in Indonesia, HSBC is committed to contribute to increasing community welfare by advancing financial literacy. In doing so, HSBC has collaborated with Prestasi Junior Indonesia to implement JA More than Money in multiple locations in Indonesia.





YAYASAN PENDIDIKAN JAYA



Program
JA Company Program (Student Company)

Period
October 2017 – January 2018

Location
Tangerang

120
Total Students

Junior Entrepreneurs Operate Small Businesses

Yayasan Pembangunan Jaya continued a 7-year relationship with Prestasi Junior in 2018 focusing on the implementation of innovative programs in support of building an entrepreneurial spirit amongst their students. The principle undertaking was the structured operation and competition of micro-entreprises undertaken in each of three classes at middle school level. Over a period of three months, students established and operated their companies within a competitive environment with great support from parents.

The achievement of their businesses have been outstanding! Three groups of young entrepreneurs from Pembangunan Jaya Middle School classes managed to sell more than 1,000 units of their food products. These companies also generated profits of more than 200% and made their shareholders very happy.







OUR PROGRAMS

SENIOR HIGH SCHOOL



JA COMPANY PROGRAM
JA BE ENTREPRENEURIAL
JA JOB SHADOW
JA CAREER SUCCESS
JA PERSONAL FINANCE

SENIOR HIGH SCHOOL



Program
Youth Sociopreneurship Initiative
(JA Company Program & JA Be Entrepreneurial)

Period
October 2017 –
August 2018

Location
5 Cities (Jakarta, Bandung, Semarang, Surabaya & Sidoarjo, Denpasar)

8,841 Total Students

256 Total Classes

42% Knowledge Improvement

188million Business revenue earned (IDR)

Fostering the Social Entrepreneurial Spirit for Young Indonesians

The Citi Foundation continued their commitment to foster a socio-entrepreneurial spirit for young Indonesians. The fourth year of the entrepreneurship initiative involved implementation of the JA Company and JA Be Entrepreneurial programs in 25 schools located in 5 major cities of Indonesia. Throughout the year, the programs successfully benefited 8,841 students by educating and equipping them to build micro-businesses that have a positive impact on local communities and the surrounding environment.

The educational programs, involving high school students, were designed to help understand the significance of a social enterprise. Students learned to find product ideas and set up a business that was able to help support communities. They were encouraged to develop a student company that was able to engage and provide a positive economic impact for people living in proximity to the school.

The commitment and hard work of Citi PeKa volunteers, together with Prestasi Junior staff, had a positive result. The top three winners in the Indonesian Student Company Competition 2018 were those businesses supported by the Citi Foundation. The Sagasco SC from SMAN 3 Semarang won the first place and the best financial management award. Zeal SC from SMAN 4 Denpasar won second place and was followed by Safwana SC from SMAN 1 Waru as the third place winner with the most innovative product.





In 2018, Citi Indonesia also held the Sociopreneur Talks entitled ‘Social Enterprise Empowers People’ in the facilities of @America Jakarta on 21 August. Endra Marsudi, Co-Founder Frame a Trip and a JA Alumni, and Siti Astrid Kusumawardhani, Vice President of Public Affairs GO-JEK Indonesia, were invited as inspirational speakers. Attended by one hundred plus young people from multiple high schools, this activity provided a venue to share insights and inspiration about basic concepts and future potentials of social entrepreneurship.

Small businesses formed from this initiative are expected to grow and empower the surrounding communities. The Citi Foundation and Citi Indonesia are committed to provide youth economic opportunities for students and encourage them to pursue success in the future.





CATERPILLAR FOUNDATION

CATERPILLAR



Program
Expanding Opportunities Initiative (JA Company Program)

Period
July – December 2018

Location
Cileungsi and Batam

257
Total Students

10
Total Schools

86%
Knowledge Improvement

14million
Business Revenue Earned (IDR)

Expanding Entrepreneurship Opportunities

Prestasi Junior Indonesia has been proud to continue its collaboration with the Caterpillar Foundation throughout 2018. The Expanding Opportunities Initiative built upon the successful implementation of the 2017 undertaking within regions of Cileungsi and Batam. With Caterpillar Foundation's support, Prestasi Junior Indonesia successfully expanded the implementation of the JA Company Program to 10 local schools engaging 257 students – the majority from low-income families.

The JA Company Program seeks to confront a major issue in Indonesia and has a significant role to play in introducing young people to possibilities of entrepreneurship and self-employment. Its relevance is important given the limited opportunities they face when entering the job market as it enables young people to better understand and apply skills, knowledge, and attitudes to begin their own business operation.

The support from the Caterpillar Foundation has enabled 16 year olds to learn about the world of business through a practical application of the JA Worldwide Company program. Consequently, the students have now strengthened their business knowledge and grown their self-confidence. They are well prepared to apply this and become business people in the future.

Prestasi Junior's promotion of entrepreneurship education in Batam and Cileungsi schools culminated in the showcasing of ten companies products at Mega Mall Batam Centre and Cibubur Junction Mall. The event provided opportunities for each student run enterprise to sell their products to customers in the busy malls. The student companies from SMK Kartini Batam and SMA Muhammadiyah Cileungsi were acknowledged as the most innovative micro-entreprises.









MARSH & McLENNAN COMPANIES



Program
Life Skill Education (JA Be Entrepreneurial, JA Personal Finance, JA Career Success)

Period
May 2018

Location
Parung-Bogor

69
Total Students

3
Total Classes

23
Total Volunteers

Invaluable Life-Skills Education from MMC Volunteers

Prestasi Junior Indonesia was pleased to partner with Marsh & McLennan Companies Indonesia (MMC Indonesia) to provide life-skill education (including entrepreneurship, financial literacy, and work readiness) to high school students in Parung. In this third year of partnership, PJI and 23 MMC Volunteers visited SMK Cendekia A.K. Yasmin, in Parung, Bogor for a day. The school, reached by a 2-hour drive from Jakarta, is somewhat isolated and surrounded by a natural and pleasant environment. The atmosphere is very supportive of our group learning activities which involved mobilizing a positive interaction between corporate volunteers and youth representative of marginalized socio-economic backgrounds.

A total of 69 students from three levels gained knowledge and experience from three innovative Junior Achievement education programs. Grade 10 students had the opportunity to gain insight and a basic understanding of how to build a business through the JA Be Entrepreneurial program. Grade 11 students were equipped with good financial management skills and introduced to various forms of investment and insurance by engagement in the JA Personal Finance program. The 12th graders, who are in the final year of school, were trained to be ready to enter the workforce. They were equipped with job interview skills, resume writing, and insights about ethics in the workplace through the JA Career Success program.

The students, coming from very low income families, were extremely enthusiastic and obviously enjoyed the learning experiences delivered by the volunteers. Lots of new information was introduced and understanding of relevant material never encountered before was achieved. The day-long series of activities also inspired the students to improve their skills and pursue their dreams. Huge thanks to our friends from the Marsh & McLennan Companies for involving PJI in their Global Volunteer Month 2018!











Program
JA Company Program and JA Job Shadow

Period
March – October 2018

Location
Jakarta

63
Total Students

3
Total Schools

59
Total Volunteers

12million
Business Revenue Earned (IDR)

Supporting the Development of Entrepreneurial Skills for Vocational Students

Prestasi Junior Indonesia and PT AIG Insurance Indonesia (AIG Indonesia) have implemented the 'JA Student Company' program at three vocational high schools in Jakarta and South Tangerang. This program was conducted to increase the awareness of entrepreneurship potentials for Indonesia's youth. Financial literacy education was also embedded within this initiative. For eight months, a group of 10th graders trained to become real entrepreneurs by running their own micro-entreprise. These students also received intensive business mentoring from PJI personnel and AIG Indonesia volunteers.

The three vocational high schools that participated in this entrepreneurship program were SMKN 6 Jakarta, SMKN 27 Jakarta, and SMK Bina Informatika Tangerang Selatan. In each school, twenty students were selected to form five divisions, namely Production, Marketing, Finance, Human Resources, and Public Relations. They were guided to create a business plan that includes product ideas, targeting consumers, and appropriate strategies for operating their business.

A group of 18 students from these three vocational high schools also had an opportunity to participate in a work readiness program known as JA Job Shadow at the AIG Indonesia office. They visited the workplace of AIG and met with mentors in order to understand the professional working environment and know the 'ins and outs' of employment within the industry. They met and discussed directly with AIG Indonesia's senior managers, including Department Heads and the President Director, and learnt how a division works in developing and implementing corporate management strategies. The students gained insight into how to determine the right career for themselves and also the importance of communication and collaboration.

The partnership of Prestasi Junior Indonesia and AIG Indonesia entered its fourth year with a commitment of supporting entrepreneurship, work readiness and financial literacy education for a new generation of young Indonesians. The students benefitting from this engagement enthusiasting ran their companies and gained invaluable business experience. Thank you AIG.









Hewlett Packard Enterprise



Program
Work Force Readiness for Youth (JA Career Success)

Period
November 2018

Location
Jakarta

40
Total Students

28
Total Volunteers

HPE Volunteers Assist Students to Prepare for Entry into the World of Work

Grade 12 students not only face the daunting experience of National exams in 2019 but they also face the prospect of seeking university acceptance, engaging in training, or finding good work after graduation. Vocational school students are often required to seek employment directly after leaving school and, as so many are attempting to do so, competition to secure placement in a job with good prospects is intense.

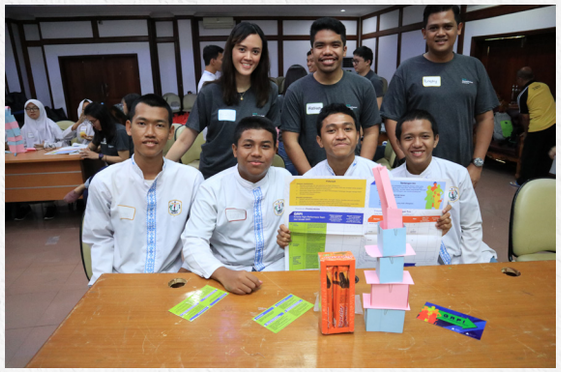
In November 2018, some 28 volunteers from Hewlett Packard Enterprise enthusiastically sought to address this issue in one lucky Jakarta vocational school. Grade 12 students at State Vocational School 6 (SMKN 6) in South Jakarta welcomed HPE volunteers onto the campus for a morning of intensive engagement focusing on recognising and improving each students' personal brand. This included participation in mock interviews and drafting their own c.v's.

During the sessions 40 students were divided into 10 groups with each of these groups attended to by 2-4 volunteers. The volunteers – direct from the world of business – provided extremely relevant information for these 17-18 year olds many of whom face the task of finding work within six months. Volunteers called upon their own experiences and transferred knowledge in a most supportive manner acting as excellent role models for these 40 young Indonesians.

The volunteers not only provided important knowledge in preparation for seeking employment but they were great motivators. There was no doubt that students, after participating in this learning experience with HPE personnel, become considerably more confident as they prepared for good employment. There are many more schools like SMKN 6 in Jakarta and all of them would be very happy to host HPE volunteers in the future.









Program
JA Company Program (Student Company)

Period
May – December 2018

22
Total Students

The Best Student Company in Asia Pacific Comes from Pembangunan Jaya

Entrepezo Nature Indonesia, the student company representing SMA Plus Pembangunan Jaya, made Indonesia proud by achieving the honour of First Place at the 2018 JA Asia Pacific Company of the Year Competition. This event was held by JA Asia Pacific and hosted by JA China in Beijing. They outperformed 21 other teams representing 14 countries in the Asia Pacific region.

In this annual business competition, the group of four young women brought their innovative products, namely the Semerbak Nusantara natural car air freshener, and Freshdisk, flashdrive with air fragrances, to the competition.

These air freshener products were offered with 6 variants of typical Indonesian aromas; Mandailing Cananga, Toraja Coffee, Lamongan Lemongrass, Wakatobi Breeze, Limau Madang, and The Forest. The judges were very impressed with the students business acumen – developing a successful company with innovative products and using a sustainable business model.

For their outstanding achievement, the four young women had a golden opportunity to pursue higher education in the United States through the 'IUA-JA Excellence Scholarship'. This scholarship program is a collaboration between the International University Alliance (IUA) and JA Worldwide which is committed to providing greater access to educational opportunities for Indonesian students and also inspiring cross-cultural exchanges among youth around the world. Each student will receive a scholarship with a total value of up to USD 60,000 over a period of 4 years. They can also select the educational programs at a number of top universities in the United States, such as University of Illinois at Chicago, Adelphi University, University of the Pacific, University of Dayton, and University of Kansas.

The scholarship was a reward for the commitment of these young women entrepreneurs in developing a fantastic business and winning the Asia Pacific Regional competition. This momentum provides an opportunity for them to achieve a brighter future while expanding their business into the global market. The achievement was also an inspiration for other young Indonesian's who seek to continuously develop their potential and chase their dreams.





The new generation student company in SMA Pembangunan Jaya known as Corpreneur SC, produced the Sebambu T-Shirt product. They raised public awareness to protect coral environments which are threatened by global warming through production. The students also participated in the Indonesia Student Company Competition 2018 and competed against their peers from other institutions.





OUR PROGRAMS



JAPRI (JADI PENGUSAHA MANDIRI)
CHAIRMAN'S CHALLENGE
YOUTH ENTREPRENEURSHIP EDUCATION
PATHWAYS TO EMPLOYMENT
IMPROVING EDUCATIONAL FACILITIES

POST HIGH SCHOOL AND COMMUNITY EMPOWERMENT

USAID
FROM THE AMERICAN PEOPLE



Program
USAID JAPRI
(JAdi Pengusaha mandiRI)

Period
January – December 2018

Location
Trenggalek & Blitar

575
Total Students

77
Businesses created

1.3billion
Business Revenue Earned (IDR)

New Companies Successfully Operate in Trenggalek, A New USAID JAPRI Undertaking in East Java Gets Underway

Working with the support of USAID, Prestasi Junior Indonesia completed an 18-month pilot phase of the USAID JAPRI workforce development project focusing on the poor and vulnerable living in the regency of Trenggalek, East Java. The initiative was a huge success with 77 new businesses now operating in the Regency having generated revenue of almost USD100,000 over a period of 7 months. These new businesses are diverse and include hydroponics, coffee, fashion, and tusuk satay – all are owned and operated by young people from the region (55 females and 22 males). In celebration of this achievement, Bapak Dr. Emil Elestianto Dardak, Regent, and Bapak Mochammad Nur Arifin, Vice Regent, Mariana Cernei from USAID Indonesia, and Andrew Kelly from the US Consulate General Surabaya attended a culminating celebration with all beneficiaries.

The 'take-up' of this opportunity by young people within the region was beyond Prestasi Junior's expectations. An 86% success rate from the original 90 selected candidates points to the success of well-defined and applicable strategies employed to map, select, train and support business owners. Importantly, support from local government was of great value and will continue to be so as the companies progress and build their enterprises. The mobilization of a committed team of Prestasi Junior Indonesia coaches was a key to the success of the USAID JAPRI project as these five individuals provided support in the form of knowledge transfer and networking and were also great motivators.





Following the success of the USAID JAPRI initiative in Trenggalek, the government of Kabupaten Blitar supported the implementation of a similar initiative within the Regency. The team from Prestasi Junior have trained 300 young entrepreneur candidates and will select 45 of these to participate in a comprehensive business development program over a period of up to 18 months. The objective is to build small businesses currently operating within the region and help those start-ups which are just in their very formative stages. In doing so, these businesses will grow and add tremendous value to the local economy.

The candidates displayed fantastic enthusiasm over a period of 12 days of training and are responding exceptionally well to this opportunity. Prestasi Junior and its team of judges will select those candidates with potential and begin processes of coaching, mentoring and supporting a range of diverse businesses (i.e. Bonsai trees, kitchen ware, egg production etc.). We look forward to replicating the success of our Trenggalek beneficiaries in the Blitar Regency with the support of USAID and local government.







Program
Chairman's Challenge
Bangun Desa,
Bangun Indonesia

Period
October –
November 2018

Location
Kampung Mulyasari,
Bogor

250
Total Beneficiaries

451
Volunteers involved

A Social Inclusion Initiative Undertaken with the Support of Prudential

Prestasi Junior Indonesia was very proud to be able to continue the collaboration with Prudential plc and Prudential Indonesia to initiate another great Chairman's Challenge project: a social inclusion undertaking known as 'Bangun Desa, Bangun Indonesia' in October 2018. This initiative achieved success by winning the Prudential Chairman's Challenge Social Inclusion Award 2018.

In 2018 we took the volunteers outside of Jakarta to a small village hidden in the hills of the Bogor Regency. Kampung Mulyasari, which is comprised of 43 families, was located in its current site after the original settlement was destroyed by a landslide. Although in a picturesque location, the villagers are extremely isolated from the outside world. Just 90 minutes' drive from Jakarta they have no electricity or road access. In fact, to visit the village every Saturday all Prudential volunteers needed to make an arduous 3km trek up a rugged track – a walk that takes over an hour. This didn't seem to deter them as the first week witnessed the engagement of 70 personnel and the second week 86 were involved.

The principal objective of the 2018 initiative was social inclusivity. Given the isolated location and difficult access villagers have little, if any, contact with communities outside of their immediate location. The only education received by the 150 children, within a Pondok Pesantren, is limited in scope. The engagement of volunteer 'teachers' helped to enable these young people to achieve a greater understanding of different cultures and behaviours. This makes them better prepared for success as/when the need arises for them to connect with communities outside of the village.

We are grateful for the support of Local Government which has enabled the Prudential team to interact with the community to:

1. Assist in improving financial literacy education.
2. Link the villagers with the outside world through installation of solar panels.
3. Working with Institut Pertanian Bogor to improve agricultural productivity through provision of improved tools and strategies and ongoing training in effective cropping.
4. Improving sanitation through the construction of toilets.
5. Improving education facilities through the construction of a modern classroom.

With the support of Prudential personnel, the village is now linked more closely with the greater West Java community through economic and social engagement. This provides for improved education, communication, health and economic well-being. As this process takes place the villagers met and interacted with hundreds of Prudential volunteers and, in so doing, built their levels of confidence.

And what a change from Jakarta for the volunteers! The climate in the hills was cooler and there did not seem to be a hint of pollution. No cars and nor is there any raucous noise – it was so peaceful.









PRUDENTIAL



Program
Youth Entrepreneurship Education

Location
Jayapura

Prudential in Papua

Prestasi Junior was fortunate to win a competitive bid for implementation of Youth Entrepreneurship Education (YEE) in the city of Jayapura, Papua with the support of Prudential Indonesia. Both exciting and challenging we have been charged with the responsibility of establishing and operating 60 small business operations over a period of 18 months. Beginning in September we began planning the best implementation strategy needed to accommodate the unique nature of the environment and beneficiaries. As we had undertaken a successful USAID program in East Java we felt that the JAPRI model could be used as a foundation for YEE implementation however we were also acutely aware of the necessity to adapt to meet local conditions. The first consideration was that the endeavour would focus on individuals of ethnic Papuan origin. It was also important to have the endorsement of local government. Consequently Prestasi Junior undertook a Value Chain Analysis to learn more about the social and economic environments within our target area during the months of October and November. In doing so, we met with significant stakeholders within the city including the Mayor and divisional heads within government.

Prestasi Junior also sought competent staffing for placement as coaches in the region and interview processes began to select four individuals. Dissemination of the YEE initiative was conducted through social media and other means resulting in a very encouraging interest form more than 116 young people. As 2018 drew to a close the Prestasi Junior term were analysing data, developing specialised curricula, and assessing possible candidates reading for full implementation in 2019 and 2020.









J.P.Morgan



Program
Pathways to Employment (and JA Career Success)

Period
April 2017 - October 2018

Location
Cikarang

170
Total Beneficiaries

73%
Placement in Skilled Employment

Pathways to Employment for School Leavers in Cikarang

A group of 140 young people from less privileged family backgrounds in Cikarang completed the Pathways to Employment program initiated by Prestasi Junior Indonesia and JPMorgan Chase Foundation. This work skills training program aimed to improve work readiness and work placement opportunities for school leavers. Young people aged 18-24 years participated in technical training, especially in manufacturing and machinery, in order to improve their hard skills and specific industrial skills. They were also equipped with knowledge about what they must do when applying for jobs and ethical considerations within the workplace through soft skills training. In addition, the students also had an opportunity to follow the process of internship in order to recognize and adapt to real work conditions.

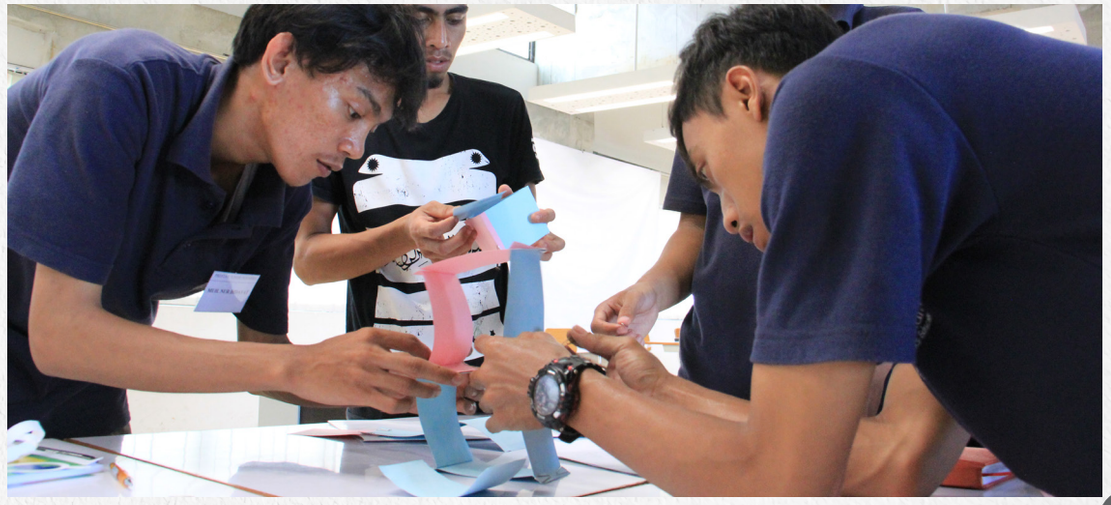
Prestasi Junior collaborated with the institutions of Akademi Teknik Mesin Indonesia (ATMI) and PT Meta ATMI Didactic (MAD) as an important component of the implementation process. Professionals from within these organizations supported student learning and enabled the leveraging of engagement from local industries.



With the support of the JPMorgan Chase Foundation young people living in the industrial area of Cikarang, West Java, were provided with the opportunity to secure important skills necessary for 'good work'. As a result of skills based training some 102 young people from disadvantaged backgrounds were able to secure good employment in a range of different industries – many of which supplied parts to the automotive industry. As a result of the candidates acquiring an improved understanding of skills, values and knowledge many companies were prepared to provide salaries above the normal starting rate and recognition of beneficiary professionalism was provided through workplace advancement.









Improving Educational Facilities to Create a Better Learning Environment

PT Aberdeen Standard Investments Indonesia and Prestasi Junior Indonesia provided the funding assistance for two social institutions in Surabaya, ie. Bani Ya'qub Orphanage and Cahaya Insani Orphanage. Aside from being orphanages, these institutions also provided educational services, both formal schools and informal religious education (Al-Quran education parks). However, these two orphanages do not have adequate educational facilities. They just have a few tables and chairs and the condition of the learning environment was such that renovation was required.

This initiative assisted the orphanages to improve existing educational facilities and create a better learning environment. It was able to boost the students' learning through the provision of improved facilities. Thank you Aberdeen Standard Investments Indonesia!

Program
Improving Educational Facilities

Period
September 2018

Location
Surabaya









WHAT PEOPLE SAY ABOUT PJI



Gevi Achdiat

Human Capital Director of AIG Insurance Indonesia

"AIG Indonesia has been partnering and working together with Prestasi Junior Indonesia since 2015 where we shared common goals and commitment in educating and increasing financial literacy to communities in which we operate. I have been professionally & personally involving & playing an active role in this partnership, particularly where we aim to build a sense of entrepreneurship and capability to Indonesian young generations. For the past number of years, I have been actively volunteering hours, energy, knowledge and experiences to support those vocational students. Jointly, with Prestasi Junior Indonesia, we equipped and prepared students to start up their student companies, coached and challenged the way they think, and worked and collaborated within them and others. I have enjoyed all those processes and appreciated moments in seeing every single great progress, better quality and key differences, the student companies made every year. It is truly a rewarding experience for me that has built a sense of pride and confidence for a better future of Indonesia."



Nazly Parlindungan Siregar

Independent Commissioner of Sequis Life Indonesia and International Tax Specialist at KPMG Singapore

"I started working together with the PJI as a judge in 2011. The love affair turns out to be a long lasting one as I keep continuing to do. There are four reasons as why I really treasure my association with this institution. First, I always value the spirit of entrepreneurship. Second, I felt that I have been blessed with so many opportunities and fortune that I need to give back to the community. The third reason why I do what I do is because knowledge, experience and skills are useful only if we can pass them on along to the next generations. I have the urge to share my invaluable experience as a business person to the youngsters and I have dreams to hold those students' hands and bring them to the next level, the international stage. If innovation, being creative and being business-savvy can be instilled in Indonesia's young students, this great country will be an economic powerhouse very soon. Finally, the reason as to why I am looking forward to participating every year is because PJI is led by Pak Rob whose drive and enthusiasm in making Indonesian students the best young entrepreneurs is unparalleled and Pak Rob is surrounded by a great team who help the students with care, kindness and love."



Maya Safitri

Teacher of SDN Kebayoran Lama Selatan 09 Jakarta

"Students were very enthusiast about the Cha-Ching Curriculum, PJI's financial literacy program, which offers a new way of learning. In the Cha-Ching Curriculum, students learn through videos, games, and other hands-on learning activities. For me, the program is very important to be taught to children because it is very useful. They use money wisely, save half of their pocket money, and spend money as needed. Through this program, children have a complete and better understanding of money and how to manage it. I hope when they are adults, they save money and have the instinct to help others by giving to charity."



Balqis Sabita Khalila

Student of SMA Plus Pembangunan Jaya, JA Alumni

"My best memories while part of the Prestasi Junior Indonesia experience is literally all of the program. Can't choose the best one because all of the activities give me such a remarkable story. PJI not only taught me about entrepreneurship and business, but also leadership, commitment, persistence, friendship and other things of life. PJI gave me opportunities to explore the new world and go beyond my horizons. Gives me a chance to expand my knowledge and network. Thank you so much for everything, and I'm proudly say that I am JA."



Ruly Budianto

Participant of USAID JAPRI in Trenggalek, JA Alumni

"The first time I met with PJI I felt that the work culture instilled in JAPRI participants was very hard to do, such as time discipline and always having targets. But finally I realized that this culture benefits us in doing business. I was encouraged to manage the business well, from planning to implementation. This has an impact on our business which showed a positive improvement."

FINANCIAL STATEMENT

Statement of Financial Position

as of December 31, 2018 (expressed in Rupiah)

	2018	2017
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	19.329.710.212	11.943.217.097
Other receivable	1.000.000	8.310.000
Prepaid expenses	82.517.928	87.235.426
Advances payment	7.875.000	42.290.000
Total Current Assets	**19.421.103.140**	**12.081.052.523**
NON-CURRENT ASSETS		
Fixed assets – net of accumulated depreciation	89.286.511	61.837.227
Total Non-Current Assets	**89.286.511**	**61.837.227**
Total Assets	**19.510.389.651**	**12.142.889.750**
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Taxes payable	846.422	630.000
Accrued expenses	36.081.818	49.936.970
Total Current Liabilities	**36.928.240**	**50.566.970**
NET ASSETS		
Restricted	14.141.456.121	8.248.784.172
Unrestricted	5.332.005.290	3.843.538.608
Total Net Assets	**19.473.461.411**	**12.092.322.780**
TOTAL LIABILITIES AND NET ASSETS	**19.510.389.651**	**12.142.889.750**

*** The figures that appear in this financial statement have been audited by Registered Public Accountant Firm "Razikun Tarkosunaryo" (Member of MSI Global Alliance Independent Accounting & Legal Firms) and have received an unqualified opinion.*

Statement of Cash Flows

for the year ended December 31, 2018 (expressed in Rupiah)

	2018	2017
ASSETS		
CURRENT ASSETS		
Receipts	25.896.489.613	17.468.252.211
Operating expenses	(18.816.716.804)	(16.697.649.027)
Other expenses	344.959.015	226.070.612
Increasing (decreasing) in current assets	46.442.498	(119.839.684)
Increasing (decreasing) in current liabilities	(13.638.730)	2.581.374
Net cash provided by operating activities	**7.457.535.592**	**879.415.486**
CASH FLOWS FROM INVESTING ACTIVITIES		
Acquisition of fixed assets	(71.042.477)	(41.242.070)
Net cash flow used in investing activities	**(71.042.477)**	**(41.242.070)**
CASH FLOWS FROM FINANCING ACTIVITIES	-	-
Net cash flow used in financing activities	-	-
Net increase cash and cash equivalents	**7.386.493.115**	**838.173.416**
Cash and Cash Equivalents at the Beginning Period	**11.943.217.097**	**11.105.043.681**
Cash and Cash Equivalentsat the End Period	**19.329.710.212**	**11.943.217.097**

*** The figures that appear in this financial statement have been audited by Registered Public Accountant Firm "Razikun Tarkosunaryo" (Member of MSI Global Alliance Independent Accounting & Legal Firms) and have received an unqualified opinion.*

FINANCIAL STATEMENT

Statement of Activities

for the year ended December 31, 2018 (expressed in Rupiah)

	2018			2017		
	RESTRICTED	UNRESTRICTED	TOTAL	RESTRICTED	UNRESTRICTED	TOTAL
RECEIPTS						
Program receipts	21.094.738.112	4.626.567.336	25.721.305.448	15.200.226.156	2.236.312.775	17.436.538.931
Other income	-	175.184.165	175.184.165	-	31.713.280	31.713.280
Total Receipts	**21.094.738.112**	4.801.751.501	25.896.489.613*	15.200.226.156	2.268.026.055	17.468.252.211
EXPENDITURES						
Program expenditures	10.395.187.394	2.809.971.109	13.205.158.503	10.733.498.171	1.233.704.247	11.967.202.418
General and administrative expenses	4.806.878.769	848.272.725	5.655.151.494	4.061.181.746	716.679.133	4.777.860.879
Total Expenditures	**15.202.066.163**	**3.658.243.834**	**18.860.309.997**	**14.794.679.917**	**1.950.383.380**	**16.745.063.297**
Other income	**-**	**344.959.015**	**344.959.015**	-	**226.070.612**	**226.070.612**
Changes in netassets	**5.892.671.949**	**1.488.466.682**	**7.381.138.631**	**405.546.239**	**543.713.287**	**949.259.526**
Net assets, beginning balance	**8.248.784.172**	**3.843.538.608**	**12.092.322.780**	**7.843.237.933**	**3.299.825.321**	**11.143.063.254**
Net assets, ending balance	**14.141.456.121**	**5.332.005.290**	**19.473.461.411**	**8.248.784.172**	**3.843.538.608**	**12.092.322.780**

** IDR 7.3 billion is dedicated to support ongoing programs during 2019.*

*** The figures that appear in this financial statement have been audited by Registered Public Accountant Firm "Razikun Tarkosunaryo" (Member of MSI Global Alliance Independent Accounting & Legal Firms) and have received an unqualified opinion.*

SUPPORTERS AND PARTNERS

SUPPORTERS

> $200.000

PRUDENTIAL

Citi Foundation

citi

PRUDENTIAL

PRUDENCE FOUNDATION

J.P.Morgan

$100.000 - $200.000

USAID FROM THE AMERICAN PEOPLE

$50.000 - $100.000

HSBC

$25.000 - $50.000

CATERPILLAR FOUNDATION

CATERPILLAR

First State Investments

$10.000 - $25.000

AIG

$0 - $10.000

hp

International University Alliance
In partnership with SHORELIGHT

Aberdeen Standard Investments

DELTA

KPC COAL FROM INDONESIA
PT KALTIM PRIMA COAL

MARSH & McLENNAN COMPANIES

QNB
PT Bank QNB Indonesia Tbk

Hewlett Packard Enterprise

PARTNERS

KIROYAN PARTNERS PUBLIC AFFAIRS

THE ABRAAJ GROUP

mri Moores Rowland

iie The Power of International Education

Mien R. Uno FOUNDATION

AMCHAM INDONESIA

AIESEC

BINUS UNIVERSITY INTERNATIONAL

INSTITUT PERTANIAN BOGOR

SBMITB School of Business & Management

SPRINGFIELD International Curriculum School

JAYA YAYASAN PENDIDIKAN JAYA

JIS Jakarta Intercultural School

Pemerintah Kab. Trenggalek

KOTA BLITAR
Pemerintah Kota Blitar

KOTA JAYAPURA
Pemerintah Kota Jayapura

Kementerian Pendidikan dan Kebudayaan RI

JAYA RAYA
Dinas Pendidikan Prov. DKI Jakarta

Dinas Pendidikan Prov. Jawa Barat

Dinas Pendidikan Prov. Kepulauan Riau

Kementerian Pendidikan dan Kebudayaan RI

Dinas Pendidikan Prov. Bali

KOTA SERANG MADANI
Dinas Pendidikan Serang

Dinas Pendidikan Semarang

Dinas Pendidikan Sidoarjo

Dinas Pendidikan Serang

Dinas Pendidikan Semarang

Prestasi Junior Indonesia
100 TAHUN BERPRESTASI
Anggota dari JA Worldwide

NOTES

NOTES


THANK
YOU

Prestasi Junior Indonesia
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Anggota dari JA Worldwide

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